

# 2014 Back To School Direct Mail Coupon Participation Form

## Coupon – FREE



**DISTRIBUTION:**

15,000 homes within the trade area.

**IMPORTANT DATES:**

Deadline to participate:

**June 1st, 2014**

Distribution:

**July 2014**

**TO PARTICIPATE, DIRECT MAIL COUPONS MUST:**

Be valid through Sept. 30th, 2014 and offer a discount of significant perceived value (e.g. 15% off or greater, 2 for 1 offer, free gift, etc.).

## Advertising – \$500 plus tax

4-color, 4" x 5" ads are available to purchase. Please contact the Vestar Marketing Department for further details.



**STORE NAME:**

**CONTACT PERSON:**

**CONTACT PHONE:**

**E-MAIL ADDRESS:**

(required for proofing)

**THE OFFER IS AS FOLLOWS:**

**RESTRICTIONS:**

See below for generic disclaimer included on all coupons unless otherwise noted. Please list additional restrictions (if any) you'd like added.

**GENERIC DISCLAIMER:** Offer valid at Happy Valley Towne Center location only. Not valid with any other coupons, discounts, offers, prior purchases, exchanges, refunds, toward credit card payments or purchase of gift cards. Not redeemable for cash. One discount or offer per customer, per store, per day. Must present coupon at time of purchase. Additional restrictions may apply, see store for details. Offer expires 9/30/2014.

Check box if you DO NOT want your coupon online.

**Please contact the Vestar Marketing Department if you have any questions regarding this program.**

**Kristina Merten**  
kmerten@vestar.com

480-513-7586 phone  
480-563-1829 fax

# 2014 Holiday Direct Mail Coupon Participation Form

## Coupon – FREE



**DISTRIBUTION:**  
15,000 homes within the trade area.

**IMPORTANT DATES:**  
Deadline to participate:  
**October 1st, 2014**

Distribution:  
**The week of Thanksgiving**

**TO PARTICIPATE, DIRECT MAIL COUPONS MUST:**

Be valid through Dec. 31st, 2014 and offer a discount of significant perceived value (e.g. 15% off or greater, 2 for 1 offer, free gift, etc.).

## Advertising – \$500 plus tax

4-color, 4" x 5" ads are available to purchase. Please contact the Vestar Marketing Department for further details.



**STORE NAME:**

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**CONTACT PERSON:**

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**CONTACT PHONE:**

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**E-MAIL ADDRESS:**

(required for proofing)

**THE OFFER IS AS FOLLOWS:**

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Check box if you DO NOT want your coupon online.

**Please contact the Vestar Marketing Department if you have any questions regarding this program.**

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